

THE PROVEN RESULTS OF BREVANT™ BMR.

Brevant™ continues its proven heritage as the silage corn industry leader.

- 24 third-party lactation trials since 1999* that demonstrate a Brevant brand BMR advantage over dual purpose or standard silage corn hybrids of **5.5 lbs. ECM/head/day** (ECM = Energy Corrected Milk).

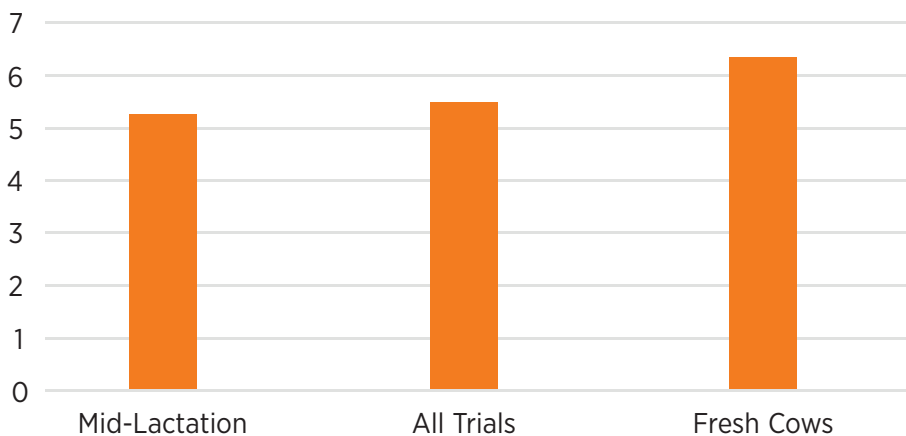
The high-performance advantage including beyond the peak milk production stage.

- 18 of the 24 lactation trials stated above began at or beyond peak milk production (>60 days in milk). These trials demonstrated a Brevant brand BMR advantage of **5.2 lbs. ECM/head/day**.

The early lactation difference:

- In fresh cow trials (<less than 60 days in milk), Brevant brand BMR demonstrated advantage of **6.3 lbs. ECM/head/day**.

BREVANT BRAND BMR MILK RESPONSE.



No matter the stage of lactation, Brevant brand BMR offers you the potential to fill your milk tank by feeding a highly digestible corn silage — proven results, high-performance advantage, early lactation difference and the benefits of feeding a high forage diet:

- promoting rumen health
- less off-farm feed purchases and costs
- improving Income Over Feed Cost (IOFC)
- a consistent diet foundation

Brevant brand BMR continues to be the standard of excellence in corn silage and cow performance.

*24 BMR trials summarized in 2020 show 5.5# ECM advantage for BMR; 20 trials compiled in 2015 showed 5.2# ECM advantage.

